

310 South St, Suite 200 Waukesha, WI 53188 Info@SimpliWorx.com (262) 422-6301

# **Privacy Policy**

Effective Date: November 21st, 2024

SimpliWorx, LLC ("we," "us," or "our") values your privacy and is committed to protecting the personal information you share with us. This Privacy Policy outlines what information we collect, how we collect it, why we need it, how we use it, and how you can manage your information.

#### **1. Information We Collect**

We may collect the following types of personal information:

- Contact Information: Name, phone number, email address, and mailing address.
- **Service-Related Information**: Information related to your inquiries, purchases, or service contracts.
- **Payment Information**: Billing information such as credit card numbers or other payment details (processed securely).
- **Communication Preferences**: Your preferences for how we contact you.

#### 2. How We Collect Information

We collect information in the following ways:

- Through forms on our website (e.g., contact or service request forms).
- By email, phone, or text message when you communicate with us.
- In person at the point of sale or during service delivery.
- Automatically through cookies or similar tracking technologies when you use our website (see our Cookie Policy for details).

## 3. Why We Collect Information and How We Use It

We collect your information for the following purposes:

- **To Provide Services**: Contact information is used to schedule appointments, deliver services, and fulfill service contracts.
- Customer Support: To respond to inquiries and provide ongoing support.
- **Billing and Payments**: To process payments securely and send billing-related communications.
- **Marketing Communications**: To send updates about our products or services (only if you have opted in to receive such communications).
- Business Operations: To improve our services and website experience.

#### 4. Information Sharing

We do not sell or share your information with third parties for promotional or marketing purposes. We may share your information with third parties in the following limited circumstances:

- **Service Providers**: Trusted partners that assist us in business operations, such as payment processors, hosting providers, or shipping companies.
- **Legal Obligations**: When required by law, court order, or regulatory authorities. All sharing of information excludes mobile opt-in and consent; opt-in information is never shared with anyone for any purpose.

#### 5. Opting Out of Communications

You can opt out of communications from us at any time by:

- Texting or replying STOP, UNSUBSCRIBE, or QUIT to any SMS message.
- Clicking the "Unsubscribe" link in any email communication.
- Contacting us directly at info@simpliworx.com or (262) 422-6301.

## 6. Managing Your Information

If you would like to review, update, or delete your personal information, you can contact us:

- Email: info@simpliworx.com
- Phone: (262) 422-6301
- Mail: SimpliWorx, LLC, 310 South St, Suite 200, Waukesha, WI 53186

## 7. Security

We implement industry-standard measures to safeguard your personal information from unauthorized access, disclosure, alteration, or destruction.

## 8. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. The updated policy will be posted on our website with the effective date.

## 9. Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact us:

- Email: info@simpliworx.com
- Phone: (262) 422-6301
- Address: SimpliWorx, LLC, 310 South St, Suite 200, Waukesha, WI 53186

By using our services, you agree to the terms of this Privacy Policy. Thank you for trusting SimpliWorx, LLC with your information.